PRASENJIT

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Address- India   **Portfolio** - www.uxprasen.in

USER EXPERIENCE DESIGNER

Seasoned UX Designer with a Decade (10yrs) of Expertise in Crafting Seamless and Engaging User Experiences. Proven Track Record of Delivering Intuitive Designs for Global Clients. Skilled in User Research, Interaction Design, and Prototyping. Passionate about Creating Human-Centered Solutions to Drive User Satisfaction and Business Growth. Ready to Elevate User Experiences with Creativity and Precision

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KEY COMPETENCIES

- User-Centered Design
- Interaction Design
- Information Architecture
- Innovative Problem-Solving
- Self Driven & Resourcefulness
- Good Communications Skills
- Quick Decision Making
- Mobile-first and responsive design

- Usability Testing
- A/B testing, rapid prototyping
- Visual Design Sensibility
- Continuous Learning
- Material Design Framework
- Accessible Designs
- Process complex user requirements

- Collaboration and Communication
- Resolving user pain points
- Technical Proficiency
- Project Management
- Leadership and Mentorship
- Stakeholder management
- Wireframing / User Journey
- Adobe Tools Proficient
- Basic HTML5, CSS3,JS

PROFESSIONAL EXPERIENCE

Nagarro Softwares - Gurugram, India   July 2022 - Present
Senior User Exp Designer

As a UX Designer, my responsibilities are to create exceptional user experiences for clients in digital products and services. Have to collaborate closely with cross-functional teams, including product managers, developers, and stakeholders, to design intuitive, user-friendly interfaces that delight our users and drive business objectives. My expertise in user research, interaction design, and usability testing will play a crucial role in shaping the products and ensuring we meet the highest standards of usability and visual appeal.

User Experience Designer   June 2019 - June 2022
Hong Leong Bank - Malaysia

In my years at Hong Leong Bank, I have been focused on creating user-centered design principles and simple and intuitive user interfaces that contributed to 100% year-on-year profit growth.
Was responsible for executing interface designs from concept to prototyping to final hand-off to the technical development team

UI/UX designer - Noida, India   Nov 2018 - May 2019
Minerva InfoTech

At Minerva, I used to craft compelling interactive designs for intricate web applications, employing techniques such as page and user flow diagrams, site maps, and interactive wireframes using industry-standard tools like Sketch and XD.
Effectively communicate design concepts by presenting work to internal teams, incorporating feedback, and iterating designs as necessary to ensure alignment with project objectives and user needs.

Web Designer - Gurugram, India   **Nov 2014 - Sep 2018**

Nuclay Solutions

As a Web Designer, I was responsible for designing visually appealing, intuitive, and user-friendly websites and digital interfaces. Your role will involve blending aesthetic design with seamless user experiences, ensuring our online platforms engage visitors and drive business growth. Collaborating closely with cross-functional teams, you will transform concepts into compelling visual designs and interactive user experiences while adhering to brand guidelines and industry best practices.

EDUCATION & CERTIFICATIONS

Bachelor of Technology (B.Tech)
Majors: Computer Science
Ginyard International Co.

Higher Secondary
GGPS, Bokaro

Senior Secondary
Mount Assisi School

HOBBIES

Swimming

Gym and Fitness

Movies

Travel