

Prasenjit

- **Date of birth:** 29-061991 • **Nationality:** Indian • **Address:** Bhagalpur, India • **Phone number:** 7827455573
- **Email address:** psinha95@gmail.com • **Web:** <https://www.uxprasen.com/>
- **LinkedIn:** <https://shorturl.at/aCTUX>



Profile

As a results-driven UI/UX designer with 9.7 years of experience in the industry, I bring a highly creative and self-directed approach to every project. Detail-oriented and organized, I thrive in fast-paced environments and am skilled at multitasking to meet challenging deadlines.

At Nagarro, I am utilizing my expertise to optimize the user experience and drive business results. To date, I have successfully delivered over 50 projects with a remarkable 85% perfection rate, resulting in a 10% increase in user satisfaction. Passionate about bringing monetized improvements to my company, I am constantly seeking new opportunities to leverage my skills and provide exceptional value.



Work experience

07/2022 – present
Gurugram, India

Senior User Experience Consultant Nagarro Softwares

- Conduct extensive user research and analysis to identify pain points in the user journey, resulting in a 30% increase in user satisfaction ratings.
- Led a team of designers and developers to create a streamlined and intuitive user interface for a new mobile app, resulting in a 50% increase in user engagement.
- Developed and implemented a user testing program, allowing for real-time feedback and iteration on design concepts, resulting in a 25% reduction in development time.
- Collaborated with stakeholders across multiple departments to design and execute a comprehensive customer experience strategy, resulting in a 15% increase in customer retention.

05/2019 – 07/2022
Kuala Lumpur, Malaysia

Staff Consultant - User Experience Hong Leong Bank - Malaysia

- During my work at Hong Leong Bank, my primary focus had been on developing user-centered design principles and creating intuitive and straightforward user interfaces.
- My efforts have contributed significantly to the bank's year-on-year profit growth of 100%. Additionally, I was responsible for overseeing the entire design process from conceptualization to prototyping and final hand-off to the technical development team



Skills

UX SKILLS

User Research



Information Architecture



User Journey





Skills

Collaboration & Communication



Collaboration with Designers/Stakeholders



Storyboards, process flows and sitemaps



Agile and waterfall model



Accessibility Design



Design Guidelines



Sketching & Wireframe



User-centered interfaces



Manage project lifecycle



Visual Design & Prototyping



Interaction Design



Usability Study



Facilitating presentations



User acceptance testing



Sketch, Figma, Invision, Illustrator



INTERPERSONAL SKILLS

Ability to Work under Pressure



Creative



Detail-oriented



Communication Skills



Leadership Skills



Time Management



Conflict Resolution



Empathy & Adaptability



LANGUAGES

English
Professional

Hindi
Native



Education

08/2009 – 05/2013
Rohtak, India

Computer Science | B.Tech
Maharshi Dayanand University

Percentage: 66.5

06/2007 – 05/2009
Bokaro, India

High School | Science
Guru Gobind Singh Public School

Graduated with Distinction (Grade 1 - A/excellent equivalent in all 5 subjects)



Hobbies



Exploring distant lands



Every kind of sport



Workout



Certificates

04/2023

Google UX Professional Certification
Coursera

06/2022

Design Thinking Masterclass
Skillshare